
AGED & COMMUNITY SERVICES AUSTRALIA

Aged & Community Services Australia (ACSA) is the leading peak body supporting not for profit, church and charitable providers of retirement living, community and residential care for older people in Australia.

ACSA is at the forefront representing and supporting members to achieve excellence in providing quality and affordable housing, community and residential services to older Australians. We provide our members with support and services in the areas of consultancy, advocacy, policy, work health & safety, industrial relations, education and training.

BENEFITS OF BECOMING AN AFFILIATE OF ACSA

ACSA's membership encompasses a large number of aged care facilities and providers operating in all sectors of the aged care market.

Becoming a Corporate Affiliate and/or event sponsor with ACSA, will provide you with an opportunity to present your business as a credible organisation with a belief in the ethos of the not-for-profit aged care sector.

CORPORATE AFFILIATES

ACSA Corporate Affiliates are recognised as supporters of ACSA's mission and values. As an ACSA Corporate Affiliate you will have opportunities to contribute to the ongoing growth and development of the sector; strengthen current relationships, and develop new networking opportunities in the aged care sector.

ACSA Corporate Affiliates receive the following benefits:

- Corporate Affiliate directory listing and hyperlink on the ACSA and respective state websites.
- Corporate Affiliate logo providing brand recognition for use in marketing and promotional material.
- Subscription to ACSA and state e-newsletters and other communications, as appropriate.
- Acknowledgement in the respective state Annual Report.
- Preferential options and discount delegate rates, sponsorship of and exhibition at ACSA national and state conferences and events.
- Ability to negotiate ACSA national and local sponsorship packages.
- Member registration rates for all ACSA and relevant state conferences, events and training.
- Preferential status for state-based opportunities as they arise.
- Invitations to ACSA's state general meetings, AGMs and other networking opportunities.
- 10% discount when advertising in ACSA's national and state magazines and newsletters.
- Quarterly copies of ACSA e-Agendas.

EVENT SPONSORSHIP/EXHIBITOR

By becoming an event Sponsor or Exhibitor, you have the opportunity to present products and services to a targeted audience at a wide range of ACSA events across Australia.

ACSA Event Sponsors and Exhibitors receive the following benefits/opportunities:

- Increase your client base and business opportunities with ACSA members.
- Generate market exposure.
- Gain a recognised aged care industry profile.
- Develop brand loyalty.
- Broaden your industry networks.
- Utilise the platform to launch a new product or service to the aged care sector.
- Cost effective way to reach target audiences.
- Secure a business advantage over similar unaffiliated organisations.

Gold, Silver and Bronze sponsorship categories are available at a National and State level which can be developed over 60 events nationally.

Corporate Affiliates receive a 10% discount on all ACSA sponsorship opportunities.

ACSA AFFILIATE SELECTION CRITERIA

To become an Affiliate of ACSA the following criteria must be met:

1. At least 2 years' business operation
2. A record of ethical business practice, including:
 - a. Compliance with legal obligations;
 - b. No sanctions or penalties imposed for misconduct (e.g. ASIC, criminal liability);
 - c. Being of good standing with any relevant professional associations; and
 - d. Operating businesses aligned to ACSA's values and mission
3. Demonstrated financial solvency
4. Provision of 2 referees (preference for referees to be from within the Aged Care sector)

If you would like more information on becoming a Corporate Affiliate please contact the ACSA Business Development Team on business@acsa.asn.au

Please PRINT clearly

Company: _____

Contact Name: _____

Position: _____

Address: _____

City: _____ State/Postcode: _____

Telephone: _____ Email: _____

Website: _____

ABN: _____

AFFILIATE STREAM OPTION

- Corporate Affiliate (\$1,500 plus GST per annum)
- Event Sponsor / Exhibitor
- I would like an ACSA representative to recommend an option

FOCUS AREAS

State / Territory

- NSW ACT SA NT VIC QLD
- TAS WA National

Geographical Area

- Metro Regional Remote All

Sector Target

- Residential Aged Care Community Care Packages
- Home Care Support Retirement Villages / Independent Living

Industry Sector *(Please select which industry sector you work within)*

- | | |
|---|---|
| <input type="checkbox"/> Aged Care Consultants | <input type="checkbox"/> Equipment Services & Supplies |
| <input type="checkbox"/> Aged Care Funding Entitlements | <input type="checkbox"/> Consultants and Training |
| <input type="checkbox"/> Allied Health Professionals | <input type="checkbox"/> Insurance & Risk Management |
| <input type="checkbox"/> Architects, Building, Design and Sprinkler | <input type="checkbox"/> Legal Practitioners and Industry Relations |
| <input type="checkbox"/> Assistive Technology | <input type="checkbox"/> Nursing Agency and Employment Agencies |
| <input type="checkbox"/> Banks, Financial & Accounting | <input type="checkbox"/> Purchasing Goods and Services |
| <input type="checkbox"/> Cleaning, Chemicals and Related Services | <input type="checkbox"/> Superannuation Funds |
| <input type="checkbox"/> Continence Providers | <input type="checkbox"/> Other, please list below |
| <input type="checkbox"/> Other aged care sector service provider | _____ |

SELECTION CRITERIA

- The business has been in operation for more than 2 years.
- The business is compliant with all legal obligations.
- The business has had no sanctions or penalties imposed for misconduct (e.g., ASIC, criminal liability).
- The business is aligned to ACSA's values and mission.
- The business can demonstrate financial solvency.

REFEREE 1

Company: _____

Contact Name: _____

Position: _____

Telephone: _____ Email: _____

Relationship with Referee: _____ Number of years associated with Referee: _____

REFEREE 2

Company: _____

Contact Name: _____

Position: _____

Telephone: _____ Email: _____

Relationship with Referee: _____ Number of years associated with Referee: _____

APPLICATION

We, the applicant organisation, declare that:

- a. We will commit to participate in and contribute to the activities of ACSA;
- b. We will commit to manage our organisation's interactions with the aged and community services industry in a manner that supports the principles and work of ACSA and promotes integrity of the aged and community care sector;
- c. We understand that becoming an ACSA Corporate Affiliate does not give our organisation membership of Aged & Community Services Australia; and
- d. All information in this application is correct.

Signed: _____

Name: _____

Position: _____ Date: _____

A Tax Invoice will be sent with a confirmation letter within 14 days of receipt of this application. Please note ACSA does not provide details of delegates to sponsors or trade. For further information please contact business@acsa.asn.au

Disclaimer: Every effort has been made to present all the information contained in this document as accurately as possible. ACSA, its agents, servants or sponsors will not be held responsible for any changes in content or cost for all or any general or specific information contained therein. Any cost and content are subject to alteration without notice. All rights reserved.

Please email the completed form to business@acsa.asn.au