

AGED & COMMUNITY SERVICES AUSTRALIA

Aged & Community Services Australia (ACSA) is the leading peak body supporting over 700 church, charitable and community-based organisations that provide accommodation and care services to over 450,000 older Australians. ACSA is at the forefront, representing, leading and supporting members to achieve excellence in providing quality affordable housing, community and residential care services for older Australians.

We are committed to being a strong and effective advocate for the aged care industry through our strong national voice and leading the national aged care agenda. ACSA delivers efficient local level services through effective internal processes and governance.

ACSA has enormous strength through its numbers across Australia, and by the high regard in which it is held by communities and stakeholders.

BENEFITS OF BECOMING AN ACSA BUSINESS PARTNER

Being a Business Partner with ACSA will provide you with an opportunity to present your business as a credible organisation with a belief in the ethos of the not-for-profit aged care sector.

BUSINESS PARTNER

ACSA Business Partners are recognised as supporters of ACSA's mission and values. We believe a partnership with ACSA will provide services and solutions that will maximise your return on investment and expose your organisation to a vast number of unrealised, potential clients.

ACSA BUSINESS PARTNERS RECEIVE THE FOLLOWING BENEFITS:

✓ Business Partner directory listing and hyperlink on the ACSA and respective state websites.
✓ Business Partner logo providing brand recognition for use in marketing and promotional material.
✓ Subscription to ACSA e-newsletters and other communications.
✓ Opportunity to negotiate ACSA national and local sponsorship packages.
✓ Opportunity to advertise on the online Job Portal.
✓ Member registration rates for all ACSA and relevant state conferences, events and training.
✓ Preferential status for state-based opportunities as they arise.
✓ Invitations to ACSA's divisional meetings and other networking opportunities.
✓ 10% discount when advertising in ACSA's magazines and newsletters.
✓ Copies of ACSA Quarterly e-Agendas.

EVENT SPONSORSHIP/EXHIBITOR

Being a Business Partner, you have the opportunity to present products and services to a targeted audience at a wide range of ACSA events across Australia.

ACSA Event Sponsors and Exhibitors receive the following benefits/opportunities:

✓ Increase your client base and business opportunities with ACSA members.
✓ Generate market exposure.
✓ Gain a recognised aged care industry profile.
✓ Develop brand loyalty.
✓ Broaden your industry networks.
✓ Secure a business advantage over your direct competitors.
✓ Utilise the platform to launch a new product or service to the aged care sector.
✓ Cost effective way to reach target audiences.

Business Partners receive a 10% discount on all ACSA sponsorship opportunities.

ACSA BUSINESS PARTNER SELECTION CRITERIA

To become a Partner of ACSA the following criteria must be met:

1. At least 2 years' business operation
2. A record of ethical business practice, including:
 - a. Compliance with legal obligations;
 - b. No sanctions or penalties imposed for misconduct (e.g. ASIC, criminal liability);
 - c. Being of good standing with any relevant professional associations; and
 - d. Operating businesses aligned to ACSA's values and mission
3. Demonstrated financial solvency
4. Provision of 2 referees (preference for referees to be from within the Aged Care sector)

If you would like more information on becoming a Business Partner please contact the ACSA Membership & Corporate Partnership Manager on Jodie.Pannell@acsa.asn.au



Please PRINT clearly

Company:
Contact Name:
Position:
Address:
City: State/Postcode:
Telephone: Email:
Website:
ABN:

PARTNER STREAM OPTION

- Business Partner (\$1,500 plus GST per annum)
- Event Sponsor / Exhibitor
- I would like an ACSA representative to contact me regarding priority and major sponsor opportunities when engaging with ACSA as an Industry or National Partner.

FOCUS AREAS

State / Territory

- NSW ACT SA NT VIC QLD
- TAS WA National

Geographical Area

- Metro Regional Remote All

Sector Target

- Residential Aged Care Community Care Packages
- Home Care Support Retirement Villages / Independent Living

INDUSTRY SECTOR *(Please select which industry sector you work within)*

- Aged Care Consultants Equipment Services & Supplies
- Aged Care Funding Entitlements Consultants and Training
- Allied Health Professionals Insurance & Risk Management
- Architects, Building, Design and Sprinkler Legal Practitioners and Industry Relations
- Assistive Technology Nursing Agency and Employment agencies
- Banks, Financial & Accounting Purchasing Goods and Services
- Cleaning, Chemicals and Related Services Superannuation Funds
- Continence Providers Other, please list below
- Other aged care sector service provider

SELECTION CRITERIA

- The business has been in operation for more than 2 years.
- The business is compliant with all legal obligations.
- The business has had no sanctions or penalties imposed for misconduct (e.g., ASIC, criminal liability).
- The business is aligned to ACSA’s values and mission.
- The business can demonstrate financial solvency.

REFEREE 1	
Company:	
Contact Name:	
Position:	
Telephone:	Email:
Relationship with Referee:	Number of years associated with Referee:

REFEREE 2	
Company:	
Contact Name:	
Position:	
Telephone:	Email:
Relationship with Referee:	Number of years associated with Referee:

APPLICATION

We, the applicant organisation, declare that:

- a. We will commit to participate in and contribute to the activities of ACSA;
- b. We will commit to manage our organisation’s interactions with the aged and community services industry in a manner that supports the principles and work of ACSA and promotes integrity of the aged and community care sector;
- c. We understand that becoming an ACSA Business Partner does not give our organisation membership of Aged & Community Services Australia; and
- d. All information in this application is correct.

Signed:	
Name:	
Position:	Date:

*A Tax Invoice will be sent with a confirmation letter within 14 days of receipt of this application. Please note ACSA does not provide details of delegates to sponsors or trade. For further information please contact business@acsa.asn.au
 Disclaimer: Every effort has been made to present all the information contained in this document as accurately as possible. ACSA, its agents, servants or sponsors will not be held responsible for any changes in content or cost for all or any general or specific information contained therein. Any cost and content are subject to alteration without notice. All rights reserved.*

Please email the completed form to Jodie.Pannell@acsa.asn.au

